



Only one partner takes your  
health care from  
**the beaten path**  
**TO**  
**a better way.**

It's the first rule of business success.

Go where others haven't gone.

At Kaiser Permanente, we paved the way  
in health with "care and coverage together."

Our pioneering model ends the  
back-and-forth between providers and  
insurance companies—leading to better  
cost-efficiency, easier planning for the future,  
and breakthrough coordinated care for a  
more productive, healthier workforce.

Ready to zag your way to success?  
Choose a health care partner who leads  
the way you do. Learn more.

**kp.org/LeadBoldly**



**KAISER PERMANENTE®**

In the National Committee for Quality Assurance (NCQA) 2018-2019 Health Insurance Plan Ratings, Kaiser Permanente of the Mid-Atlantic States' commercial and Medicare health plans are rated among the top 1% in the nation, receiving 5 out of 5 stars. The 2019 Commission on Cancer, a program of the American College of Surgeons, granted Three-Year Accreditation with Commendation to the Kaiser Permanente cancer care program. The Mid-Atlantic Permanente Medical Group is the largest medical group in the Washington, DC, and Baltimore areas and exclusively treats Kaiser Permanente members. Permanente doctors are recognized as Top Doctors in Washingtonian magazine (2018), Northern Virginia Magazine (2019), Baltimore magazine (2018), and Washington Consumers' CHECKBOOK Magazine (2018). According to NCQA's Quality Compass® 2018, we lead Maryland, Virginia, and Washington, DC, in the following categories: colorectal screening, breast cancer screening, childhood immunizations combo 9, cervical cancer screening, and timeliness of prenatal and postpartum care for women. Quality Compass is a registered trademark of the NCQA.

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